

Improving Lives Around the Globe

Assessment, Capacity Building, Research, and Evaluation

MILLIONS OF PEOPLE, especially children and youth, do not have access to basic education or opportunities to gain skills in literacy, numeracy, social and emotional development, and workforce preparation. They lack basic necessities—food, clean water, health services, and environments free of violence. For decades, the American Institutes for Research (AIR) has worked side by side with international donors and in-country stakeholders to provide and apply evidence to programs for social well-being, develop innovative solutions to the most challenging problems across contexts, and build sustainable systems to meet the needs of populations at scale.



Why AIR?

AIR conducts rigorous research and makes it relevant in practice, working with in-country partners to ensure that donor-funded programs fit their context and culture, are sustainable, and achieve results.

Evidence is at our core.

Everything we do—from research and evaluation to capacity building and implementation—is based in evidence, proven methodologies, and practical experience to strengthen the systems that deliver and sustain improved policies and programs.

Deep expertise and enduring commitment.

AIR has been dedicated to international development for over five decades. AIR's researchers, technical experts, and program managers have proven experience working in more than 80 countries.

We are true partners.

Our experience shows us that change is more relevant and enduring when achieved through authentic partnerships. AIR works closely with all stakeholders—governments, donors, implementing partners, local nongovernmental organizations (NGOs), and community groups—to co-create a unified vision and shared strategies relevant to context and systems.

Our work achieves results.

We define intended outcomes and channel resources and strategies to achieve them. Through research and evaluation, we provide data that improve program design and implementation, measure results, and inform policies to change lives more effectively and efficiently.

Our Services

AIR has in-depth experience with a broad variety of relevant approaches and services such as:

Capacity Building and Systems Change

Partnering with local institutions, governments, and NGOs, we design, pilot, and implement policies and programs that improve the social and economic well-being of people in low- and middle-income countries.

- Community and organizational needs and readiness assessments
- Standards-setting and measurement of skills and learning outcomes
- Development and implementation of evidence-based practices
- Policy development and systems reform
- Knowledge translation and dissemination
- Professional development through on-site and web-based training and coaching
- Materials and resource development
- Social behavior change communication campaigns
- Monitoring, evaluation, learning, and continuous quality improvement

Research and Evaluation

Our experts use state-of-the-art research design, analysis, and reporting methods to identify the impact of programs and policies. Our implementation research sheds light on how well programs are working, what obstacles to implementation exist, and how to overcome those obstacles.

- Exploratory research
- Mixed-methods designs
- Systematic literature reviews
- Rapid assessments
- Process and performance evaluations
- Randomized controlled trials
- Regression discontinuity designs
- Costing and cost-effectiveness analyses
- Monitoring systems



Areas of Expertise

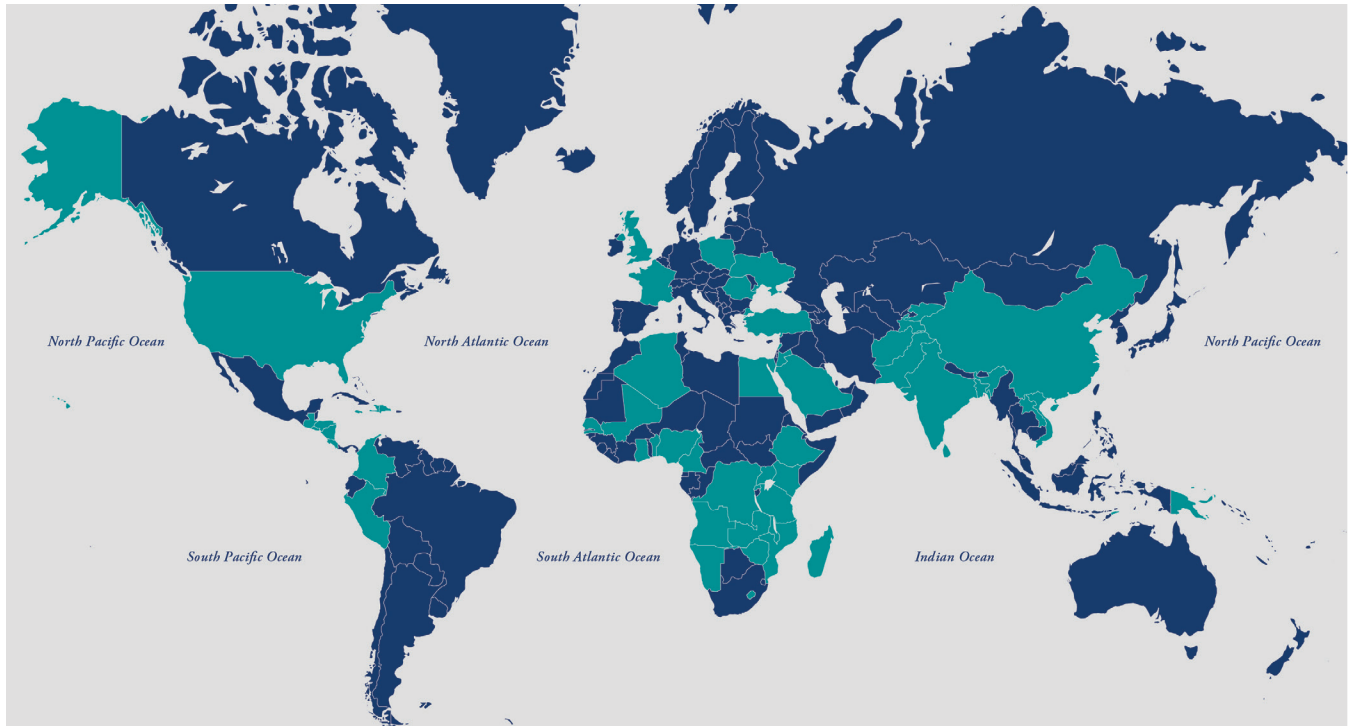
AIR staff have expertise and experience working in the following topic areas:

- Education systems strengthening and teacher development
- Assessment of skills and learning outcomes
- Early childhood development and school readiness
- Basic education, literacy, and language transitions
- Social and emotional development, violence prevention, child protection, and trauma-informed care
- Refugee and migrant populations
- Workforce, livelihoods, and youth development
- Health and nutrition
- Water, sanitation, and hygiene
- Agriculture
- Women's empowerment and economic engagement



Where We Are Working

AIR experts have supported clients around the world, with a special focus on the Middle East and North Africa, Eastern and Southern Africa, Southeast Asia, and Central America.



Our Clients

AIR has partnered with a variety of international and domestic organizations, including:

Bill & Melinda Gates Foundation

Centre for Agriculture and Biosciences International (CABI) International Initiative for Impact Evaluation (3ie)

Millennium Challenge Corporation (MCC)

UK Department for International Development (DFID)



Office of the United Nations High Commissioner for Refugees (UNHCR)

UNICEF

U.S. Agency for International Development (USAID)

World Bank

To learn more about AIR's international work, visit www.air.org/international

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 **Twitter @AIRInforms** to learn more about our expertise.

For more information on AIR's international work, contact:



David Seidenfeld, Ph.D.

Vice President
International Development Division
202.403.6765
dseidenfeld@air.org

About the American Institutes for Research

Established in 1946, the American Institutes for Research® (AIR®) is a nonpartisan, not-for-profit organization that conducts behavioral and social science research and delivers technical assistance both domestically and internationally in the areas of education, health, and the workforce. AIR's work is driven by its mission to generate and use rigorous evidence that contributes to a better, more equitable world. With headquarters in Arlington, Virginia, AIR has offices across the U.S. and abroad. **For more information, visit www.air.org.**



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1400 Crystal Drive, 10th Floor | Arlington, VA 22202-3231 | 202.403.6000